

Job Title: #Graphic #Designer

Organization: CYDA

Location: Pune

Employment Type

Job Description: Graphic Designer

The Graphic Designer will be an integral part of our Support unit, responsible for creating visual content that effectively communicates our organization message, brand identity, and initiatives. The Graphic Designer will work closely with the Support unit to produce high-quality designs for both print and digital platforms.

Role & Responsibilities:

1. Develop and design visual content for various communication channels including social media, website, newsletters, reports, presentations, promotional materials etc.
2. Collaborate with the program team to conceptualize and execute creative campaigns that align with the organization's goals and mission.
3. Design visually engaging infographics, illustrations, logos, and other graphics to convey complex ideas and data clearly and compellingly.
4. Ensure brand consistency across all visual assets and materials, adhering to the organization's brand guidelines and style standards.
5. Stay updated on design trends, techniques, and tools to continuously improve the quality and effectiveness of our visual content.
6. Manage multiple projects simultaneously, prioritize tasks, and meet deadlines in a fast-paced environment.
7. Work closely with other team members to incorporate feedback and revisions into designs effectively.
8. Provide creative support for events, campaigns, and fundraising initiatives, including designing event banners, posters, and digital invitations.
9. Perform other design-related tasks and responsibilities as assigned by the units or other team leads.

Qualifications:

1. PG diploma/ Bachelor's degree in Graphic Design, Visual Communication, or a related field.
2. Proven experience as a graphic designer, preferably in a non-profit or NGO setting.
3. Proficiency in graphic design software such as Adobe Creative Suite (Photoshop, Illustrator, InDesign), Coral Draw, etc.
4. Strong understanding of design principles, typography, color theory, and layout techniques.
5. Excellent communication skills and the ability to effectively articulate and present design concepts and ideas.
6. Creativity, attention to detail, and a passion for visual storytelling.
7. Ability to work both independently and collaboratively in a team environment.
8. Flexibility to adapt to changing priorities and project requirements.
9. Experience with motion graphics, video editing, or web design is a plus.
10. A portfolio of previous design work demonstrating creativity, technical skills, and versatility.

Join our team and use your design talents to make a meaningful impact on the world! Share your resume on jobs.cyda@gmail.com - Subject line- Graphic Designer Pune- Before 15-05-2024