

HIGHLIGHTS:

- Distribution of essential materials for Flood and Landslide affected families in Wayanad District, Kerala
- "Community comes together to celebrate Inauguration of Youth Resource Centre at Ramtekdi on Independence Day"
- "Independence Day Celebrations - Highlights Youth Leadership across multiple locations in Pune"
- Protest Against Violence: Youth4Change Rallies for Women's Safety and Justice in Pune

STORY OF THE MONTH:

REBUILDING WAYANAD - A HUMANITARIAN RESPONSE TO DISASTER

Distribution of essential materials for Flood and Landslide affected families in Wayanad District, Kerala



In August 2024, Wayanad, Kerala, faced catastrophic floods and landslides, severely impacting thousands of families. The natural disasters caused significant loss of life, property, and disrupted countless livelihoods. In response to the crisis, the Centre for Youth Development and Activities (CYDA), with substantial financial support from Persistent Foundation, mobilized a comprehensive relief effort to aid the affected communities. CYDA has been at the forefront of providing essential relief materials to those hit hardest by the floods and landslides. The relief packages included crucial items such as gloves, bath soaps, tarpaulins, face masks, toothpaste, sanitary pads, bins, hand sanitizers, gumboots, and toothbrushes. A well-coordinated strategy was put in place by CYDA in collaboration with the Persistent Foundation, Shreyas IAG (Inter Agency Group) and local authorities to ensure efficient distribution. Volunteers played a pivotal role in helping beneficiaries receive these vital supplies. An initial assessment identified the most severely impacted areas and the specific needs of the affected families. The distribution was coordinated with district administration and local panchayats to streamline efforts and prevent duplication, focusing on the most

vulnerable populations. Families who had lost their homes or livelihoods, as well as those with special needs, were prioritized in the distribution process. Multiple distribution points were established in accessible locations to reduce travel for beneficiaries, ensuring a smooth and orderly process. The distribution was closely monitored by volunteers and local officials, with feedback mechanisms set up to promptly address any logistic issues.

Distribution of Essential Materials

The distribution initiative in Wayanad played a vital role in supporting the affected communities and helping them recover from the devastation caused by floods and landslides. The distribution of relief materials provided significant support to the flood and landslide affected families in Wayanad. The essential supplies helped to address immediate needs, enhance living conditions and promote hygiene and health.

List of Materials Distributed		
Sr No.	Particulars	Quantity
1	Gloves - Industry Comfort	600
2	Bath Soaps - 75 gm	600
3	Face Masks 3 Ply Melt	600
4	KPN Toothpaste - 20 gm	600
5	Hand Sanitizer - 200 ml	600
6	Toothbrushes	600
7	Gumboots Century 15-9	500
8	Plastic Swing Bin - 60 L	340
9	Sanitary Pads – XL Size	300
10	Sanitary Pads - Normal	300
11	Multi-layer Tarpaulins	100



The personal hygiene kits we received have been a lifesaver. After losing everything in the flood, having access to essential items like soap, sanitary pads and toothpaste has made a huge difference in our daily life. It has helped us maintain our dignity and feel more comfortable during this difficult time. Thank you for providing this much-needed support.

A Beneficiary, Meenangadi Village



The dust bins provided to our school have been invaluable in our post-flooded recovery efforts. They have significantly helped to maintain cleanliness and prevent the spread of diseases in the school premises.

Head Master, CMSU School, Nedinkarana

CYDA appreciates and extends their heartfelt gratitude to Persistent Foundation, for their incredible and unwavering contributions to the landslide-affected communities in Wayanad.

Their commitment to help the landslide victims in Wayanad is truly inspiring as together, we made a real difference.

"Community comes together to celebrate Inauguration of Youth Resource Centre at Ramtekdi on Independence Day"

On August 15, 2024, the Youth Development Program inaugurated its seventh Youth Resource Centre (YRC) at Ramtekdi, Hadapsar, Pune, marking a significant milestone on Independence Day. The event witnessed the enthusiastic participation of 102 attendees, including distinguished dignitaries such as Mr. Harendra Godambe, CSR Head, Kirloskar, Mr. Ashok Kamble, Nagar Sevak, Hadapsar; Mr. Rajan Sonawane, Secretary of Panchshil Seva Mandal; Mr. Kiran Bhalerao, President of Panchshil Seva Mandal; Mr. Sushil Paithankar, Mr. Nitin Kasbe & Mr. Balu Kumbhar, Yardi Vasti Vikas Prakalp.

Mr. Harendra Godambe shared an inspiring message, congratulating the parents and community members for supporting their children's future through the YRC. He reflected on his personal journey from a CYDA volunteer to a corporate leader, emphasizing the potential of youth to shape a better future for the community.

The event highlighted the crucial role of Panchshil Seva Mandal, who generously provided the venue for the YRC and expressed their readiness to support CYDA's mission. Their commitment aligns with CYDA's vision of steering youth away from risky behaviors and encouraging constructive contributions to society. The successful inauguration reinforced the supportive relationship between stakeholders and CYDA and also underscored the community's collective effort towards nurturing and empowering the next generation.



The Youth Development Program inaugurated its seventh Youth Resource Centre in Ramtekdi, Pune, on August 15, 2024, highlighting community collaboration and youth empowerment.



Independence Day Celebrations - Highlights Youth Leadership across multiple locations in Pune"

On August 15, 2024, the Youth Development Program and Youth Resource Centre (YRC) celebrated Independence Day with vibrant events across seven locations: Jai Jawan Nagar, Tadiwala Road, Private Road, Salve Nagar, Satav Vadi, Ramtekdi, and Tupe Vasti. The celebrations drew an impressive attendance, with over 700 participants.

The event featured notable dignitaries Mr. Yogesh Daundkar, CSR Head, Emerson, Community members, CYDA's former staff members, and Mr. Ashok Arham Azad. The events showcased the youth's enthusiasm as they took charge of organizing and executing various activities. Volunteers handled tasks such as cleaning, decoration, and anchoring, while cultural performances, including group songs, dance, and speeches, made the day memorable. The celebrations concluded with inspiring guest speeches and snacks for all

participants. The successful execution of these events underscores the community's strong support for the Youth Development Program. By actively involving the youth in planning and executing such celebrations, the initiative not only honoured Independence Day but also provided valuable experience and leadership opportunities to the younger generation.



On August 15, 2024, the Youth Development Program celebrated Independence Day across seven Pune locations with over 700 participants, showcasing youth-led activities and strong community support.



Protest Against Violence: Youth4Change Rallies for Women's Safety and Justice in Pune

On August 17, 2024, the Youth4Change initiative, funded by UWD, organized a powerful protest against violence against women, specifically highlighting the recent rape and murder of a woman doctor in Kolkata. Held at Sambhaji Garden, JM Road, Pune, the event saw 20 passionate participants come together to voice their condemnation of this atrocity. The protest was marked by a significant speech from Ms. Priya, President of Youth4Change, who articulated the grim reality that while people often react to high-profile incidents, daily violence against women in slums like Yerwada continues unchecked. Her words underscored the need for sustained efforts through initiatives like "Surakshit Slum" "Surakshit Hum," which focus on the safety of girls and women in the community.



The event was supported by progressive movement organizations from Pune and aimed not only to protest the specific tragedy but also to engage in a broader dialogue about sexual violence, societal responsibility, and government accountability. Through public demonstrations and mass communication, the protest sought to raise awareness and push for action. The youth participants contributed by creating a short video condemning the incident and participated actively in the protest, gaining valuable insights into campaign organization and activism. The event successfully highlighted the urgent need for collective action and provided a platform for public discourse on these critical issues.



On August 17, 2024, Youth4Change protested in Pune against violence towards women, emphasizing the need for sustained efforts to ensure women's safety, especially in vulnerable communities.



BANK ACCOUNT DETAILS:

Bank Name - SOUTH INDIAN BANK LTD.

Account Holder Name - CENTRE FOR YOUTH DEVELOPMENT AND ACTIVITIES

Account No. 0147053000016574

IFSC Code - SIBL0000147

Branch - MOLEDINA ROAD, CAMP, PUNE

MICR Code - 411059002

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